



BNI Connect® Classifications

Select one Industry and specific Professional Classification

Accounting

Accounting Services
Auditing Services
Bookkeeping
CPA
Enrolled Agent
Forensic Accounting
Taxes

Administrative

Administrative Services
Billing Service
Executive Assistant
Medical Accounts
Receivable
Personal Assistant
Virtual Assistant

Advertising

Advertising Agency
Advertising Specialties/
Promotional Products
Direct Mail
Internet Advertising
Mobile Applications
Online Coupons
Outdoor/Billboard
Print Advertising
Publicist
Radio Advertising
Television Advertising
Web-Based Advertising

Agricultural

Agricultural
Farm Management

Animals

Animal Products
Animal Rescue
Animal Services
Dog Whisperer
Horse Boarding
Pet Boarding
Pet Care
Pet Cemetery
Pet Grooming
Pet Sitting
Pet Training
Pet Waste Removal
Service Animals
Veterinarian
Wildlife Services

Apparel

Apparel
Apparel Accessories

Apparel Alterations
Apparel Sales
Custom Apparel
Formal Wear
Personal Shopper
Shoes
Uniform Rental
Women's Apparel

Appearance

Aesthetician-Esthetician
Anti-Aging
Appearance Products
Appearance Services
Cosmetics-Skin Care
Hair Stylist
Image Consulting
Make-Up Artist
Nails

Appliances

Appliance Repair
Appliance Sales

Appraisal

Appraisals
Appraisals – Real Estate

Architecture

Architect
Architectural Interior Design
Architectural Services
Drafting
Landscape Planning

Art

Antique Restoration
Antiques
Art Gallery
Art Restoration
Art Sales
Artist
Arts & Crafts Supply
Crafts
Framer
Painter Artistic
Picture Framing
Quilts
Textiles

Association

Community Association
Mgmt

Auction

Auction Real Estate

Auctions

Automotive

Auto Body Shop
Auto Detailing
Auto Glass
Auto Parts/Accessories
Auto Rental
Auto Repair
Auto Restoration
Auto Sales
Auto Services
Driving Instructor
Lubricant Sales
Roadside Assistance
Tires
Towing/Wrecker Service
Trucks
Window Tinting

Books

Business

Business Broker
Business Personal
Assistant
Business Training
Business Valuations
Customs Broker Freight
Fwd
Incorporating Services
Manufacturing
Wholesale Clubs

Child Services

Child Daycare
Children's Products
Children's Services
Therapeutic Childcare
Agency

Cleaning

Air Ducts
Carpet-Floors-Upholstery
Chimney
Cleaner/Restoration
Cleaning Maintenance
Cleaning Products
Dry Cleaning
Dryer Vents
Janitorial/Commercial
Laundry
Mold Inspection-Removal
Persian & Oriental Rugs
Residential Cleaning
Restoration Cleaning
Vacuum Cleaner Sales

Window Cleaning
Window Treatment
Cleaning

Coach

ADHD Coach
Business Coach
Career Coach
Communication Coach
Executive Coach
Financial Coach
Leadership Development
Life Coach
Sales Coach
Time Management Coach

Collectibles

Antiques-Collectibles
Collections
Coin-Stamp Collection
Content Preservation
Photo Albums
Scrapbooks

Computer Services

Computer Accessories
Computer Databases
Computer Networks
Computer Repair
Computer Sales
Computer Services
Computer Software Sales-
Svc
Computer Software Training
Computer Training
Data Security
Internet E-Business
Internet Service Provider
Mobile Apps
Online Data Backup
Point of Sales Systems
Search Engine Optimization
Software Development
Web Consulting
Web Design
Web Hosting

Consulting

Business Consultant
 Business Franchise
 Consulting
 Computer Consulting
 Computer Software Consult
 Crisis Planning
 Elder Care Consulting
 Energy Consulting
 Health & Safety Consulting
 Internet Consulting
 Logistics & Supply Chain
 Cons
 Management Consultant
 Marketing Consultant
 Referral Marketing
 Consultant
 Sales/Training Consulting
 Shipping & Freight
 Consultant
 Telecom Consulting

Deliveries

Delivery/Courier Service
 Propane Delivery Service
 Shipping

Educational

Admissions Representative
 Dance Studio
 Musical Instrument Lessons
 Piano Teacher
 Tutoring

Electronics

Electronics
 Electronics Repair
 Home Theater

Embroidery**Employment**

Background Checks
 Employment Agency
 Employment Recruiter
 Employment Services
 Employment-Temporary
 Executive Recruiter
 Human Resources
 Payroll Services
 Prof Employer Org (PEO)
 Substance Abuse
 Assistance
 Vocational Counseling

Engineering

Civil Engineering
 Environmental Engineering
 Mechanical Engineering
 Structural Engineering
 Surveyor

Engraving

Engraving Services
 Engraving Trophies

Entertainment

Bounce Houses &
 Inflatables
 Disc Jockey
 Entertainment Cruises
 Entertainment Disc
 Programs
 Entertainment Products
 Entertainment Services
 Hot Air Balloon Rides
 Magician
 Musical Equipment Rentals
 Musical Instrument Services
 Musician
 Shows
 Skydiving Instructor

Environmental

Chemical Manufacturer
 Demolition-Asbestos
 Removal
 Environmental Products
 Environmental Services
 Hot Water Systems
 Junk Removal
 Noise Control Systems
 Oil Tanks
 Protective Equipment
 Waste Disposal Services
 Water Coolers
 Water Systems

Equipment

Equipment Financing
 Equipment Rental-Leasing
 Equipment Repair
 Equipment Sales-Service
 Safety Equipment Sales
 Small Engine Repair

Event Planning

Event & Party Rentals
 Event Planning

Facilities

Bed & Breakfast
 Event Facilities
 Health Care Facilities
 Hotel
 Lodging Conference
 Facilities
 Medical Facilities
 Sports Facilities

Financial

Accounts Rcvbl/Factoring
 Bank Services

Bonds

Business Equipment
 Financing
 Cash Back Cards
 Cash Flow Consulting
 Certified Financial Planner
 CFO/CEO Services
 Collection Agency
 College Funding Advisor
 Commercial Bank Services
 Commodities Broker
 Credit Card-Merchant Svcs
 Credit Counselor
 Credit Repair
 Credit Services
 Credit Union Services
 Currency Broker
 Financial Advisor
 Investment Broker
 Loan Modification
 Reg Educational Svgs
 Plans
 Sink Hole Coverage
 Small Business Lending
 Wealth Management

Florist**Food/Beverage**

Baker
 Butcher
 Candy
 Caterer
 Chef
 Chocolatier
 Desserts
 Event Staffing Services
 Food-Beverage Products
 Food-Beverage Services
 Kitchen Accessories
 Restaurant
 Vending Machines
 Wine Importer-Merchant
 Wine Maker

Fuels**Funeral**

Cemetery
 Cremation
 Funeral Planning Services
 Monuments

Furniture

Furniture Custom
 Furniture
 Repair/Restoration
 Furniture Sales
 Upholstery
 Upholstery
 Repair/Restoration

Gifts

Awards-Trophies
 Balloons
 Candles
 Gift Baskets
 Gift Candy
 Gifts
 Greeting Cards
 Incentives

Glass

Glass-Auto
 Glass Company
 Stained Glass

Graphic Design**Health & Wellness**

Air Purification
 Allergist
 Aroma Therapist
 Bowen Therapy
 Clinical Research
 Colon Hydrotherapist
 Craniosacral Therapy
 Energy Healing
 Ergonomics
 Essential Oils
 Fitness Equipment Sales
 Fitness Trainer
 Health Club
 Health Consultant
 Health Discount Plans
 Homeopathy
 Hypnotherapist
 Hypnotist
 Magnetic Products
 Massage Therapist
 Meditation/Yoga
 Nutrition
 Nutritional Supplements
 Nutritionist
 Pilates
 Pregnancy Services-Doula
 Psychologist
 Reflexology
 Reiki
 Roling
 Structural Integration
 Water Purification
 Weight Loss
 Yoga

Information Technology

Cloud Computing Services
 Information Technology
 Search Engine Opt. (SEO)
 Social Media Networking
 Technology Consultant
 Technology Training

Insurance

Business/Commercial
Insurance
Claims Assistance
College Planning Insurance
Employee Benefits/Group
Health
Fire Investigation
Health Insurance
High Risk Health Specialist
Insurance Claims
Assistance
Insurance Public Adjuster
Insurance Wholesaler
Life Insurance
Life/Disability/LTC
Insurance
Life/Pension Insurance
Long-Term Care Insurance
Loss Assessor/Claims
Advisor
Medicare-Medicaid
Personal Lines
Property & Casualty
Public Adjuster
Supplemental Insurance
Worker's Compensation

Interior

Bedroom/Bath/Accessories
Feng Shui
Home Furnishings
Indoor Plant Service
Interior Decorating
Interior Design
Kitchen Products
Painter Decorative-Faux
Wall Coverings

Jewelry

Dealer in Precious Metals
Jeweler
Jewelry-Fashion

Landscaping/Outdoors

Hardscape
Irrigation Systems
Landscape Architect
Landscape Contractors
Landscape Design
Landscape Maintenance
Landscape Products
Landscape Services
Landscape Supplies
Lawn Care
Snow Removal
Tree Services
Water Features

Language

Language Pathologist
Language Services
Language Training

Legal

Administrative Law
Attorney-Bankruptcy
Attorney-Business
Attorney-Collections
Attorney-Computer
Forensics
Attorney-Condo/Assoc
Attorney-Construction
Attorney-Consumer Rights
Attorney-Criminal Defense
Attorney-Disability
Attorney-Education
Attorney-Elder Law
Attorney-Employment/Labor
Attorney-Environmental
Attorney-Estate Planning
Attorney-Family Law
Attorney-Immigration Law
Attorney-Insurance Claims
Attorney-Intellectual
Property
Attorney-International Law
Attorney-International Trade
Attorney-Landlord/Tenant
Attorney-Land Use &
Zoning
Attorney-Litigation
Attorney-Maritime
Attorney-Municipality
Attorney-Non-Profit
Attorney-Patents/Copyrights
Attorney-Personal Injury
Attorney-Real Estate
Attorney-Securities
Attorney-Tax
Attorney-Trial
Attorney-Workers' Comp
Bail Bondsman
Court Reporter
Investigation Services
Law Clerk
Legal Document Prep
Legal Nurse
Legal Services Plans
Legal Services Support
Mediation Services
Notary Public
Paralegal
Process Server
Trustees-Wills, Executor

Mailing Services

Mailing Services
Mailing-Packing-Copy Svcs

Marketing

Internet Marketing
Loyalty Program
Market Branding
Market Research
Marketing Services
Online
Personalized Greeting
Cards
Social Media
Telemarketing
Trade Show Exhibitions

Media

Audio Recording Services
Audio Video-Visual Media
CD/DVD Reproduction
Digital Imaging
Editor
Media Services
Multimedia Productions
Publication
Satellite-Cable
Videographer
Video Services

Medical

Acupuncture
Alternative Medicine
Chinese Medicine
Chiropractic Assistant
Chiropractor
Cosmetic Surgery
Counselor-Psychotherapist
Dermatologist
Diagnostic Imaging
Eye Care
General Dentist
Hearing Care
Hospice
Medical Billing
Medical Products
Medical Services
Medical Supplies
Medical Transcription
Medical Transportation
Naturopathic Medicine
Nurse Practitioner
Occupational Therapist
Ophthalmologist
Optician
Optometrist
Oriental Medicine
Orthodontist
Orthotics/Prosthetics
Pharmacist
Physical Therapist
Physician
Podiatrist
Psychiatrist
Psychotherapist

Reproductive Services
Sleep Disorders
Speech Therapist

Mortgage

Commercial Mortgages
Mortgage Protection
Insurance
Non-Conforming Mortgages
Residential Mortgages
Reverse Mortgages
Wholesale Mortgages

Moving & Storage

Moving Company
Storage Containers
Storage Facilities

Non-Profit Organization

Chamber of Commerce
Charitable-Fundraising Org
Non-Profit Organization

Office

Data Services
Document Services
Ink Cartridges
Office Equipment
Office Furnishings
Office Machines
Office Services
Office Supplies

Organizing

De-Clutter & Donate
Organizing Professional
Organizing Systems
Professional Organizer

Personal Services

Adult Day Care
Advocacy
Assisted Living
Concierge
Counseling Services
Dating Service
Drug & Alcohol Counseling
Estate Sales & Liquidation
Family Counselor
Genealogist
Handicapped-Svcs-Supplies
Handwriting Analyst
Home Inventory Services
Home Shopping
Home Watch Services
In-Home Medical Services
In-Home Non-Medical Svcs
Life-Cycle Celebrant
Luxury Rentals
Mediation Services
Products for Seniors

Psychic Medium
Religious Counseling
Retirement Community
Services for Seniors
Somatic Counseling
Voice Coach

Pest Control

Photography

Photo Processing
Photographer-Commercial
Photographer-Event
Photographer-Portrait
Photographer-Products
Photographer-Wedding

Printing

Printer Ink Cartridges
Printer Services-Repair
Printing Products
Printing Services
Printing Supplies
Screen Printing

Public Relations

Real Estate

1031 Tax
Deferral/Exchange
Apartments
Commercial Inspection
Commercial Real Estate
Commercial Surveyor
Corporate Housing
Escrow Services
Home Inspector
Home Interior Staging
Home Warranty Services
Lease Negotiator
Property Assessor
Property Management
Property Search
Real Estate Development
Real Estate Investments
Real Estate Planning Cons
Real Estate Surveyor
Relocation Services
Rental Management
Services
Rentals
Residential Real Estate
Title & Escrow Services
Title Services
Vacation Rentals

Recreation

Boats
Firearms
Marine Craft Repair
Motorcycles-ATVs

Recreation Activities
Recreational-RVs-Campers

Retail

Clothing Store
Consignment
Convenience Store
Pawn Shop

Security

Document/Data Destruction
Fire Protection
Identify Theft
Locksmith
Private Investigator
Security Guards
Security Personnel
Security Products
Security Systems
Smart Homes/Home
Automation

Signs

Metal Plaques
Sign Company

Speaking

Motivational Speaker
Seminars
Speaker

Sports

Firearms Instructor
Martial Arts
Sporting Goods
Sports Activities
Sports Instructor

Telecommunications

800 Services
Answering Service
Cable TV Services
Cabling for Phones-
Computer
On Hold Messaging
Phone Services
Telecom Equipment
Telecom Products
Telecom Services
Telecom Systems
Voice Mail Services
Wireless Service

Trades

Auto Leasing
Awnings
Backflow Specialist
Batteries
Builder-Commercial
Builder-Residential
Building Materials

Building Products
Building Supplies
Cabinets/Closets
Carpenter
Comm & Industrial Lighting
Concrete Decorative
Concrete Painting
Concrete Pouring
Construction Products
Construction Project Mgmt
Construction Special Needs
Countertops
Damage Restoration
Decks, Patios &
Hardscapes
Doors
Drywall
Electrical Goods
Electrician
Energy Services
Excavation
Fences-Decks
Fireplace-Chimney
Flooring
Foundation Repair
Garage Doors
Gas
General Contractor
Gutters
Handyman
Heating-Air HVAC
Insulation
Kitchen-Bath Design
Lighting Products
Odor Control
Outdoor Fireplaces/Walls
Painter Comm/Residential
Paving
Plasterer
Plumber
Plumbing Supplies
Pools & Hot Tub Sales
Pools & Hot Tub Services
Power Washing
Property Maintenance
Radon Testing & Mitigation
Remodeling Consultant
Renovations-Remodeling
Retail Store Fixtures
Roofing/Gutters
Screened Enclosures
Septic Systems
Sewer Drain Cleaning
Shelters
Shelving
Siding
Skylights & Solar Tubes
Slip & Fall Prevention
Solar
Steel Fabrication
Stonemason

Structural Contractor
Tile
Upholstery, Auto/Marine
Water/Weatherproofing
Welder
Well Drilling & Pumps
Windows
Windows/Doors
Wood

Transportation

Aircraft
Chauffeur
Commercial Transportation
Fleet Management
Limousine Service
Parking-Shuttle Services
Taxi Service
Vehicle Rentals

Travel

Cruises/Tours
Tour Guide-Operator
Travel Agent
Travel Memberships

Wedding

Wedding Officiant
Wedding Planner
Wedding Products &
Services

Window

Window Treatments

Writing

Blogger
Copywriting/Copy Editing
Writer
Writing Services